

FOR IMMEDIATE RELEASE

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KCEB to Launch “I VOTE BECAUSE . . .”

At National Voter Registration Day Celebration

KANSAS CITY, Mo. –The Kansas City Election Board (KCEB) will celebrate National Voter Registration Day by kicking off its “I VOTE BECAUSE. . .” campaign, **Tuesday, September 22, 11:00 a.m.-2:00 p.m. in the front parking lot at Union Station.** A voter registration booth, food trucks, and a D.J. will be on site.

Special Note: “**I VOTE BECAUSE. . .**” is an international campaign that will be kicking off during the event. Individuals simply complete the sentence “**I VOTE BECAUSE . . .**” and state why voting is important to them. KCEB will video or photograph these messages for use on the KCEB website and social media.

New registrations, as well as updates for voters who have moved or changed their name will be collected. KCEB has set a goal of registering 100 new voters on September 22, 2015. All KCEB satellite registration locations (libraries, DMV, city and state offices) will also register voters throughout the day. A complete list of locations can be found at www.kceb.org by clicking on the “Register to Vote” link.

The “I VOTE BECAUSE . . .” movement began in Canada in 2008, after experiencing a turnout of the lowest percentage of registered voters in its history. The idea soon spread to the United States and has become popular throughout the world. KCEB registration teams will take the “**I VOTE BECAUSE. . .**” campaign throughout the city during the next year as it prepares voters for the 2016 presidential election cycle.

Tuesday is also the first day for in-person absentee voting for the November 3 election. An “**I VOTE BECAUSE . . .**” team will be available for absentee voters who wish to participate and share their reasons for voting.

For additional information or assistance, please contact kceb@kceb.org or call (816) 842-4820.

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